



PSG Institute of Technology and Applied Research

Neelambur, Coimbatore – 641062

Industry-Academia Conclave (2019-20) – A report

The Industry-Academia Conclave (2019-20), with the theme ‘New Age Business and Engineering Education’, organised by PSG Institute of Technology and Applied Research, Neelambur, Coimbatore was inaugurated on 03.09.2019. The Chief Guest, Dr. V Kovaichelvan, Director of TVS Institute for Quality and Leadership, Bengaluru addressed the students with thought-provoking facts. He pointed out that only 5% of what one learns from school and college is being used in the industry. He further added that everything is possible, when intellect is given the highest priority. He further said that a person attains wisdom only when he/she realizes the strengths and limitations of the intellect. He cautioned that the present sedentary lifestyle affects our health and results in to lot of health issues. Most of us may be highly educated and may also have a successful career but due to the current lifestyle, we suffer from both mental and physical ailments. He stressed on the importance of yoga and other traditional practices which can easily help us to maintain a sound body and mind. He emphasized that the 17 sustainable goals put forth by the United Nations must be enforced and practiced in every institution. He suggested us to shift our focus from the idea of preparing the students just for a job, to mould them as a complete and responsible human being. He regarded the human potential to be a blend of aspiration, ability and engagement. Finally, he instilled the thought of giving more to the society and striving hard to accomplish greater achievements and to focus towards an outcome-based education. The Principal, Dr. P V Mohanram, the Vice Principal, Dr. G Chandramohan, the Dean Dr. P Subbaraj, Dr. R Manimegalai, the Coordinator of the Conclave, Heads of various Departments, faculty members and students graced the occasion. The conclave concluded on 04.09.2019 with 20 individual technical sessions on recent and emerging topics handled by the experts from various industries and organizations covering several core disciplines of engineering.



Dr. V Kovaichelvan delivering the inaugural address in the Industry-Academia Conclave 2019-20



The audience of the inaugural session of the Industry-Academia Conclave 2019-20



Dr. V Kovaichelvan being felicitated by Dr. P Subbaraj, Professor and Dean (Research) along with Dr. G Chandramohan, Vice Principal (1st from Left), Dr. P V Mohanram, Principal (2nd from left) and Dr. P. Perumal, Professor of Civil Engineering