

PSG INSTITUTE OF TECHNOLOGY AND APPLIED RESEARCH
(An Autonomous Institution)
Neelambur, Coimbatore - 641 062



iTech IDEATHON

ignite your insight

2026

- Open to: I,II & III year PSG iTech students
- Team formation must be Interdisciplinary
- Choose SDG and Problem Statement
- Technology Solutions through Hardware/Software
- Shortlisted Top 20% teams will be sanctioned with a grant of Rs.10,000 for developing PoC

**Problem
Statement &
Registration**



Prizes for Winning Teams

I Prize: Rs. 40,000

II Prize: Rs. 20,000

III Prize:Rs. 10,000

Idea Submission Last date

November 10, 2025