

Co-Chair of Yi Yuva Coimbatore Dr Vaishnavee S, gave an insightful talk at PSG Institute of Technology and Applied Research focused on " Entrepreneurship for today's youth, why and how" on 10th January 2024. The event organised by the PSG iTech Launchpad and Institution's Innovation Council engaged 70 students across different Engineering streams, offering the important qualities to imbibe entrepreneurial mindset emphasised through examples and anecdotes.

