



PSG Institute of Technology and Applied Research

Neelambur, Coimbatore – 641 062

INTERNAL QUALITY ASSURANCE CELL

Event Title	Best practices at PSG iTech
Event Category	Seminar
Date	12.08.2026
Department	IQAC
Name of the Faculty Member Organised	Dr E Malar, Director IQAC
Resource Person	Mr. P. Balakumar Assistant Professor (Sl.Gr.) Dept. of Civil Engineering Mr. R. Rajaraja Assistant Professor (Sr.Gr) Dept. of ECE
No. of Participants	90

The Internal Quality Assurance Cell (IQAC) of PSG iTech organized a platform for the discussion of Best Practices. Faculty members presented their insights and personal experiences, followed by interactive discussions that highlighted replicable models of academic excellence.

Key Highlights

1. **Theme:** The session showed that small changes, repeated consistently, have a big impact. The theme was shown through a baby's growth in four stages: Bond, Awake, Bring out and Grow.
2. **Rapport building (Connection):** The speaker shared a checklist of habits for building rapport with students:
 - Return greetings, acknowledge thanks, and return wishes despite tensions.
 - Avoid immediate escalation and rude or dismissive replies.
 - Leave no "unseen" messages, and use the student's name.
 - Acknowledge and appreciate students' good work.
 - Match the student's tone.
3. **Making terms memorable:** Every day and local-language word play was used to explain programming terms.
4. **Technical memes (pattern breaking):** Memes are used to explain concepts, with three ground rules: they should be the teacher's own creativity, explain only course concepts, and use decent scenes and pictures.
5. **Team Budget Challenge (Project and Finance Management):** Student teams plan a birthday party for one member with ₹100 seed money and a fixed Project Director. Both the profit saved and the event quality count. The activity is at Apply level and covers PO2 and PO7 to PO11.
6. **Code Quest Portal:** A gamified Bloom's ladder for hands-on debugging and tracing of complex engineering problems. It has three steps: Apply (fix the buggy code), Analyse

(trace and explain the bug) and Compile and Run (see the real output). It covers PO2 and PO5.

The meeting successfully provided a platform for faculty members to share and reflect on best practices in pedagogy and research.

