



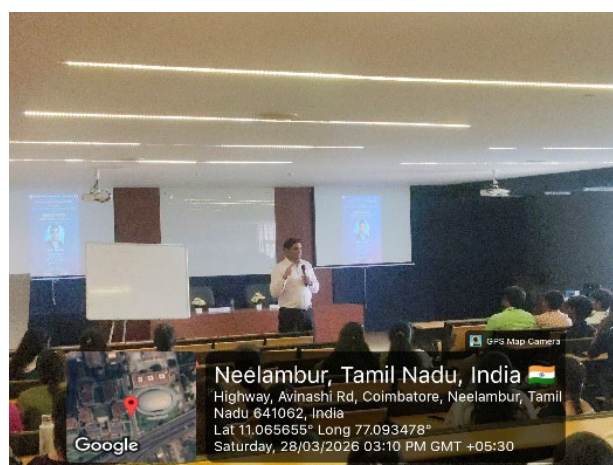
PSG INSTITUTE OF TECHNOLOGY AND APPLIED RESEARCH

NEELAMBUR, COIMBATORE – 641 062

DEPARTMENT OF ELECTRICAL AND ELECTRONICS ENGINEERING

Event title	Guest Lecture
Event Category	Association
Date and Duration	28 th March 2026 & 2:30 pm – 3:45 pm
Department	EEE & ICE
Co-ordinators	Dr Suresh B, Assistant Professor (Sl. Gr.) / EEE
Chief Guest/Resource Person/ Keynote Speaker	Mr. Daniel G. Stephen, Project Manager at Bosch Global Software Technologies Private Limited (BGSW).
No. of Participants	180
Venue	E3 - EEE Seminar Hall, PSG Institute of Technology and Applied Research

1. The **EEE Department** organized a guest lecture by **Daniel G. Stephen**, Project Manager at **Bosch Global Software Technologies Private Limited (BGSW)**.
2. The session focused on the topic “*Evolution of Automotive Electronics*”, highlighting advancements in modern vehicle technologies and embedded systems.
3. The speaker shared valuable insights into the transformation of automotive systems, including automation, connectivity, and intelligent electronics.
4. Students gained exposure to industry trends and the growing role of electronics in shaping future mobility solutions.
5. As a token of appreciation, a **memento was presented to the guest** by the Head of the Department.
6. The guest also **distributed prizes to the winners of the Project Expo**, encouraging innovation and technical excellence among students.
7. The session concluded with the **release of the department newsletter for the academic year 2025–2026**, marking a significant highlight of the event.



Chief Guest Addressing the gathering