



# PSG INSTITUTE OF TECHNOLOGY AND APPLIED RESEARCH

Neelambur, Coimbatore – 641 062

(Autonomous Institution Affiliated to Anna University, Chennai)

## Tree Plantation Drive – World Environment Day 2026

To commemorate **World Environment Day 2026**, the **Eco Club of PSG Institute of Technology and Applied Research (PSG iTech)** organized a **Tree Plantation Drive** at **Kurumbapalayam Village, Coimbatore**, with the objective of promoting environmental sustainability and encouraging community participation in afforestation initiatives.

The programme was inaugurated by **Ms. T. Pavithra, Forest Ranger, Coimbatore Forest Division**, who emphasized the importance of protecting natural resources and increasing green cover through collective environmental action. She appreciated the efforts of PSG iTech in fostering environmental awareness among students and motivating them to become responsible stewards of nature.

The event witnessed enthusiastic participation from Eco Club student members, faculty, staff, and local residents. As part of the initiative, native tree saplings were planted at identified locations across the village to improve green cover, support biodiversity, and contribute to long-term ecological balance. Participants also interacted with the local community, highlighting the importance of tree conservation and sustainable environmental practices.

The Tree Plantation Drive reflected PSG iTech's commitment to environmental responsibility and sustainable development by inspiring students and the community to actively contribute towards creating a greener and healthier future.

