



PSG iTech, Protiviti Member Firm for India, and InsightVerge Technologies partner to launch AI Center of Excellence to strengthen industry–academia association

MoU to create opportunities for practical learning, research, internships, innovation and industry-led projects

Coimbatore, 10th August 2026: PSG Institute of Technology & Applied Research (PSG iTech), has entered into a partnership with Protiviti Member Firm for India and InsightVerge Technologies to launch an AI Center of Excellence for strengthening industry–academia collaboration as well as to create greater opportunities for students to gain practical exposure to emerging technologies and industry practices.

The Memorandum of Understanding (MoU), signed by the Department of Artificial Intelligence and Data Science at PSG iTech and Protiviti, will support collaboration across data science, data and digital solutions, research, innovation and skill development, along with internships and industry-oriented projects.

The partnership is intended to bring academic learning closer to the needs of industry landscape. Through knowledge sharing, practical projects, internships and interaction with

industry professionals, students will have opportunities to understand how concepts learnt in the classroom are applied to real business and technology challenges.

Dr. N. Saravanakumar, Principal, PSG Institute of Technology and Applied Research, said, *“At PSG iTech, we believe that meaningful industry engagement can add significant value to academic learning. This partnership will give our students greater exposure to practical applications, industry expectations and real-world projects, while also creating opportunities for research and knowledge exchange. We look forward to working closely with Protiviti and InsightVerge to build a stronger bridge between the classroom and the workplace”.*

The collaboration will also provide a platform for faculty and industry professionals to work together on research, innovation and applied projects, while creating opportunities for students to develop skills that can support their transition from education to professional careers.

Speaking on the occasion, **Dr. Sanjeev Agarwal, Managing Director & CEO, Protiviti Member Firm for the Middle East & India Regions,** said, *“Strong industry–academia partnerships are essential to preparing young professionals for the workplace, and hence we have launched this AI Center of Excellence today. Students will benefit most when their academic learning is complemented by exposure to real business scenarios, experienced practitioners and practical projects. Our collaboration with PSG iTech is an opportunity to contribute to that process by bringing industry experience into the learning environment and creating meaningful avenues for students to learn, experiment and build their capabilities.”*

The partnership brings together the academic and research capabilities of PSG iTech with the industry experience of Protiviti Member Firm for India and the specialized knowledge capabilities of InsightVerge Technologies. The collaboration is expected to support experiential learning, industry interaction and projects that address practical challenges.

The signing ceremony was attended by Dr. Sanjeev Agarwal, Managing Director & CEO, Protiviti Member Firm for the Middle East & India Regions; Mr. Amit Ray, Managing Director and Regional Solution Leader – Data, Digital & Innovation Solutions, Protiviti Member Firm for the Middle East & India Regions; and Dr. Sridhar Pappu, Chief AI Scientist & Co-founder, InsightVerge Technologies.

The programme was conducted under the guidance of Dr. N. Saravanakumar, Principal, PSG Institute of Technology and Applied Research, with the support of Dr. M. I. Abdul Aleem, Dean – Industry Interaction and Outreach, Dr. P. Vijayakumar, Dean – Electronics and Computer Engineering and Dr. S. Kalarani, Head of the Department (i/c), Department of Artificial Intelligence and Data Science.

The MoU marks another step in PSG iTech's efforts to build stronger links with industry and expand opportunities for students through practical learning, professional exposure, research and innovation. For Protiviti Member Firm for India and InsightVerge Technologies, the partnership further strengthens their engagement with academic institutions and their focus on developing industry-relevant capabilities among the next generation of professionals.

About Protiviti Member Firm for India

Protiviti (www.protiviti.com) is a global consulting firm that delivers deep expertise, objective insights, a tailored approach and unparalleled collaboration to help leaders confidently face the future. Protiviti and its independent and locally owned member firms provide clients with consulting and managed solutions in finance, technology, operations, data, digital, legal, HR, risk and internal audit through a network of more than 90 offices in over 25 countries.

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