



EXTRAMURAL LECTURE
“PURPOSE, LEADERSHIP AND THE ROAD AHEAD”

10.08.2026 (Monday)

PSG Institute of Technology and Applied Research (PSG iTech), Coimbatore, organised an Extramural Lecture titled “Purpose, Leadership and the Road Ahead” on 10.08.2026 at 10:00 a.m. at the PSG Convention Centre, PSG iTech. The lecture was organised as part of the Centenary Celebration of PSG & Sons’ Charities and the PSG Centenary Year Celebration.

The lecture was delivered by Mr. Aditya Ganesh, Executive Director, Rane (Madras) Limited, Chennai. The session focused on the importance of purpose, leadership, strategic thinking and preparing for the road ahead. The interaction provided an opportunity for students and participants to gain perspectives from an industry leader on leadership and organisational growth.

Mr. Aditya Ganesh is an alumnus of PSG College of Technology, Coimbatore, with an undergraduate degree in Mechanical Engineering. He also holds a Master’s degree in Industrial Engineering from The Ohio State University and an MBA from INSEAD. He joined Rane (Madras) Limited in 2017 as General Manager – Corporate Planning & Strategy and has since held leadership positions in Strategy, Marketing, Business Development, Operations, and Business Leadership.

As Executive Director, he heads the Castings Division and the Steering Division, driving business strategy, operational excellence, customer engagement and organisational growth across domestic and international markets. His professional interests include organisational design, strategy execution and business model innovation in the mobility and agri-tech sectors.

The lecture formed part of PSG’s Centenary initiatives with the theme “Inspiring Minds, Enriching Future”. The programme provided an enriching platform for participants to connect academic learning with industry perspectives and reflect on the role of purpose and leadership in shaping their professional journey.

