



PSG INSTITUTE OF TECHNOLOGY AND APPLIED RESEARCH
Neelambur, Coimbatore

Event Report
Idea to Entrepreneurship - Guest Lecture

Event Name	Entrepreneurial talk
Date	19 August 2026
Venue	E6 Seminar Hall
Resource Person	Mr. Rudresh NR and Mr. Sooraj Sukumaran, RoboMiracle
Audience	170 1 st year students
Coordinators	Ms N Susithra, Dr Roger Rozario, Mr Elayaraja

As part of the Students' Induction Programme, an Entrepreneurial Talk, titled “Dream. Dare. Disrupt.: Building the Future with Technology” was organised on 19 August 2026 by PSG iTech Launchpad and the Entrepreneurship Development Cell (EDC), in association with the Institution's Innovation Council (IIC). The session was delivered by Mr. Rudresh NR and Mr. Sooraj Sukumaran from RoboMiracle, Coimbatore.

In the interactive session, the speakers shared their entrepreneurial journey and encouraged students to take risks, start young, and take the first step even before they feel fully ready. They highlighted the importance of identifying market gaps, customer pain points, and demand through surveys and direct interaction, along with building teams with diverse skill sets and developing strong professional networks.



