



**PSG INSTITUTE OF TECHNOLOGY
AND APPLIED RESEARCH**

Approved by AICTE, New Delhi
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Rotaract Club

In Association with

Women Empowerment Cell

Activity Report

Academic Year: **2024-2025**

Activity Type: **Celebration Activity**

Program Name: **Women's Day Celebration**

Program Theme: **Entrepreneurship**

Quarter: **I/II/III/IV**

Start Date: 08.03.2025

End Date: 08.03.2025

Duration of the Activity: **half day**

No: of Students Participants:50

No: of Faculty Participants:- NA

No: of External Participants (if any):NA

Mode of Delivery: **Offline**

Objective of the Program:

To celebrate the strength, leadership, and intelligence of women while fostering teamwork, creativity, and knowledge through engaging competitions. The event aimed to empower participants by recognizing influential women, promoting awareness of their achievements, and encouraging skill development in a fun and competitive environment.

Outcome/Report of the Program:

The She Leads – The Ultimate Challenge, conducted on the occasion of International Women's Day 2025, was a dynamic and engaging event that brought together enthusiastic participants in

a series of competitive rounds. Organized by the Rotaract Club in association with the Women Empowerment Cell at PSG Institute of Technology and Applied Research, the event was meticulously planned to ensure an exciting and meaningful experience.

The program commenced with a formal welcome by President, Rtr. Yogeshwaran, who set the tone for the celebration by emphasizing the importance of women's empowerment and leadership. The event was held at the ECE Seminar Hall, creating an interactive and lively atmosphere for participants and attendees.

We had special talk about Entrepreneurship from the District Trainers:

Rtr. Shreeneka Dhanapal

Rtr. PP. Karthik Govindaraj

The competition was structured into three rounds, each designed to test the knowledge, creativity, and teamwork of the participants:

1. Who's That Woman? – Participants identified famous women from their childhood photographs.
2. Dumb Charades – Teams acted out names of renowned women without speaking.
3. Guess the Personality – Participants recognized women based on their achievements.

The event witnessed exceptional enthusiasm and participation, with teams competing fiercely yet in the spirit of camaraderie. The top-performing teams demonstrated remarkable awareness and creativity, making the challenge an exciting spectacle for the audience.

The winners of the event were:

- First Place: Gojo Team
- Second Place: Eagle Elites
- Third Place: Path Breakers

A cash prize pool of ₹3000 was awarded to the winners, further encouraging participation and recognition of excellence.

The event concluded with a Vote of Thanks delivered by Joint Secretary, Rtr. Dharshana, expressing gratitude to the participants, organizers, and judges. The She Leads – The Ultimate Challenge successfully celebrated women's empowerment, leaving all attendees inspired and motivated to support and uplift women in every sphere of life.

Photographs (two numbers):



Poster:

PSG Institute of Technology and Applied Research
Neelambur, Coimbatore - 641 062

Rotaract Club
in association with
Women Empowerment Cell
celebrates
International Women's Day

Form a SUPER TEAM **Cash Prize Pool RS 3000**

She Leads

The Ultimate Challenge
Three Rounds - One Winner

- 1. Who's That Woman?** Guess famous women from childhood photos.
- 2. Dumb Charades:** Act out a famous woman's name, no words!
- 3. Guess the Personality:** Identify women from their achievements.

Venue	Date	Time
E4 - ECE Seminar Hall	08.03.2025	1.10 PM TO 2.50 PM

Come up and conquer the challenge!

Resource Person Profile:

Rtr. Shreeneka Dhanapal, District Trainer Designate, is an inspiring leader known for her contributions to youth development and leadership training. **Rtr. PP. Karthik Govindaraj**, District Trainer, is a seasoned mentor dedicated to empowering young minds through innovative training methodologies. We got the event flow exposure from the Coimbatore Institute of Technology (CIT) college and shared the collaborative ideologies regarding the conference events and Rotaract gatherings

Guest Session: "Entrepreneurial Journey – Breaking Barriers & Building Dreams"

The event featured an insightful session by **Rtr. Shreeneka Dhanapal** and **Rtr. PP. Karthik Govindaraj**, who shared their experiences on navigating challenges in entrepreneurship. They emphasized resilience, strategic thinking, and innovation, encouraging participants to embrace leadership, break barriers, and build their entrepreneurial dreams with confidence.