AWS Builders Hub Coimbatore

Amazon Web Services (AWS), the world's most comprehensive and broadly adopted cloud offering, announced AWS Builders Hub on 12.09.2024 in collaboration with PSG Institute of Technology and Applied Research (PSG iTech). The event today featured insights from entrepreneur and business leader **Dr. A Velumani, Founder, Thyrocare; Dr P Vijayakumar**, Dean (Electrical and Computer Engg.), PSG Institute of Technology and Applied Research; **Ramesh Parthasarathy,** Senior Vice-president – Engineering, Freshworks; **Anupam Mishra,** Director, Solution Architecture, AWS India and South Asia; **Tiffany Bloomquist,** Head of Startup Business, Asia-Pacific and Japan (APJ), Amazon Web Services; and **Kumara Raghavan,** Head, Startups, AWS India. The event brought together the local developer community, including student and professional developers, as well as leading industry experts, entrepreneurs and technology leaders.

Lighting the lamp during the inauguration of AWS Builders Hub

Kumara Raghavan, Head, Startups, AWS India Highlighting importance of AWS Builders Hub

Dr P Vijayakumar, Dean (Electrical and Computer Engg.), PSG Institute of Technology and Applied Research said "We are thrilled to bring AWS Builders Hub to Coimbatore, with the aim to provide the local developer community, including students and professionals, opportunities for skill development, networking and career growth. With the advent of AI, businesses are tapping into its transformative potential rapidly. To keep pace with this, industry-academia initiatives like the Builders Hub are essential to strengthen the tech talent in non-metro cities across the country. We are committed to equipping students with industry experience, skills and knowledge to thrive in the ever-evolving digital tech landscape."

The AWS Builders Hub offered a collaborative space to the local developer community for technical skill development, networking and career growth. At the event, **Anupam Mishra**, Director, Solution Architecture, AWS India and South Asia, said, "**We are delighted to collaborate with PSG iTech to announce the AWS Builders Hub in Coimbatore**. This initiative will bring AWS's technologies and expert guidance closer to the local developer community, enabling them to connect, learn, and innovate together. By tapping into the power of cloud and artificial intelligence (AI), including generative AI, developers can become more efficient, experiment quickly, and unlock new business opportunities across various industries. We are committed to strengthening the tech talent across the country by supporting developers in fast-growing cities like Coimbatore, and empowering the next generation of builders to turn their ideas into reality."

The event featured insightful discussions and success stories shared by thought leaders and experts, along with immersive experiences, such as hands-on demos, interactive kiosks, and dedicated knowledge-sharing spaces. AWS experts shared insights on the potential of generative AI, including real-world use cases on how developers and new-age startups are building generative AI solutions on AWS.

Tiffany Bloomquist, provided talk on empowering the local developer community

Tiffany Bloomquist, Head of Startup Business, Asia-Pacific and Japan (APJ), Amazon Web Services So honored to have had the chance to speak in Coimbatore India with over 1k hashtag developers, startup founders, tech enthusiasts and students at our Builders Hub event. It was a full day packed with learning, networking, and inspiration from this vibrant tech community. She stressed the critical role that education and curiosity play in career growth, especially in today's fast-paced tech world. Her words clearly resonated with the students in attendance, whose hunger for knowledge was evident throughout the day.

A particularly inspiring moment came from **Dr A Velumani Founder of Thyrocare**. He shared his remarkable journey of building an affordable healthcare empire from humble beginnings, showcasing the power of perseverance and purpose.

To conclude the participants had the chance to explore the latest in Generative AI, interact with AWS experts, and take part in hands-on demos that made tech come to life. The networking opportunities were immense, giving startups, developers, and tech enthusiasts a platform to connect, share ideas, and ignite future collaborations.