

Event title	Prototype Exhibition & Award Ceremony : iTech Ideathon 2024
Event Category	Innovation
Date and Duration	5/10/2024, 1 Day
Department	College Event
Co-ordinators	Ms N Susithra, Assistant Professor (Sr.Gr.), ECE Dr T Sakhivel (Sl. Gr.), Civil
Chief Guest/ Resource Person/ Keynote Speaker	Dr Suresh Kumar K, Executive Director PSG-STEP Mr Vivekanandhan Koodalingam, CEO, Faraday Ozone Pvt Ltd
No. of Participants	60 (15 Teams)

- The Prototype Exhibition and the Award Ceremony for the PSG iTech Ideathon, intra collegiate idea to prototype contest, organised by PSG iTech Launchpad (Innozone and Startupzone), ecosystem to promote innovation, startup, IPR and entrepreneurship was held on the 5<sup>th</sup> October of August 2024, marking the culmination of months of preparation and innovation.
- Guest of Honour was Dr Suresh Kumar K, Executive Director, PSG-STEP during his talk encouraged students to participate in huge numbers and raise the standards demanding more grant and prize amount.
- Chief Guest was Mr Vivekanandhan Koodalingam, CEO, Faraday Ozone Pvt Ltd. He reminisced the final review process and offered to support student initiatives and taking the projects forward.
- 15 finalist teams along with their mentors were felicitated and top 3 teams were awarded cash prize of Rs. 40000, Rs 20000 and Rs 10000 respectively.



1<sup>st</sup> Prize: Team TrioSquad “Disease Surveillance and Prevention” by Dhanyasri K, Dakshin Priya TS, Mckalya S and Pratibha S mentored by Dr. R. Manimegalai, Prof & HoD/CSE



2<sup>nd</sup> Prize: Team GOWA “Gesture Oriented Web Application” by Anto Nickson J, Rohan M, Sanjay Palanisami, Sree Snehan mentored by Dr. S. Lokesh, Prof/CSE



3<sup>rd</sup> Prize: Paper Boat “Biogas Plant, Digestate Management and Land Fertility Detector” by Kishore J J, Kavinvel D, Kirthik Kumaran mentored by