PSG INSTITUTE OF TECHNOLOGY AND APPLIED RESEARCH



Neelambur, Coimbatore - 641 062.

Department of Electronics and Communication Engineering

Event Report

Event title	Inauguration of ECE Association 2024-25
Event category	Inauguration
Date	4 th October 2024
Department	ECE
Co-ordinators	Dr M Jayasanthi
Chief guest/	Mr. Bhanu Prakash B, Manager - Embedded and Power Electronics
Resource Person/	Firmware, Capgemini Engineering, Coimbatore.
Keynote Speaker	
Guest Speaker/	-
Session Chair	
No. of Participants	

- 1. The event opened with a heartfelt prayer song by Manushri from 1st year ECE-B, setting a serene tone. Following this, Dr M.Jayasanthi ,Professor-ECE , delivered a cordial welcome to the audience, including the esteemed chief guest, respected faculty, and fellow department students.
- 2. Dr. P Vetrivelan, ASP-ECE introduced the new office bearers of ECE Association for the year 2024-2025. He appreciated their dedication and honoured them during the event.
- 3. The President of ECEA 2024-2025, K Shree Harini, along with Vallisa R, the Secretary of ECEA 2024-2025, shared an overview of the planned activities for the academic year 2024-2025. Their outline included technical events, coding contests, alumni interactions, mock interviews, and guest lectures designed for students across all years.
- 4. The inaugural address was delivered by Mr. Bhanu Prakash B, Manager, Capgemini Engineering, focusing on the integration of BLE (Bluetooth Low Energy) devices and their role in IoT (Internet of Things) applications. He explained how BLE technology enables efficient communication in IoT ecosystems, highlighting its low power consumption and connectivity benefits. Additionally, he touched on the impact of Machine Learning in enhancing IoT systems, providing a broader perspective on the fusion of these technologies.
- 5. The Vote of Thanks was delivered by Maria Anto Benita, Vice-President of ECEA, expressing her heartfelt gratitude to all the participants, faculty, and students who contributed to making the event a success.



ECE Association office bearers along with Chief Guest and Faculty in-charge



Students and Staffs attending the lecture.