

BE COMPUTER SCIENCE & ENGINEERING**Elective Courses (Regulation - 2013)**

S.No	Semester	Subject	Subject Name
1.	6	GE6757	Total Quality Management
2.	6	IT6702	Data Warehousing & Data Mining
3.	7	CS6003	Ad Hoc and Sensor Networks
4.	7	IT 6006	Data Analytics

GE6757 TOTAL QUALITY MANAGEMENT**3 0 0 3****UNIT I INTRODUCTION 9**

Introduction - Need for quality - Evolution of quality - Definitions of quality - Dimensions of product and service quality - Basic concepts of TQM - TQM Framework - Contributions of Deming, Juran and Crosby - Barriers to TQM - Quality statements - Customer focus - Customer orientation, Customer satisfaction, Customer complaints, Customer retention - Costs of quality.

UNIT II TQM PRINCIPLES 9 Leadership

- Strategic quality planning, Quality Councils - Employee involvement - Motivation, Empowerment, Team and Teamwork, Quality circles Recognition and Reward, Performance appraisal - Continuous process improvement - PDCA cycle, 5S, Kaizen - Supplier partnership - Partnering, Supplier selection, Supplier Rating.

UNIT III TQM TOOLS AND TECHNIQUES I 9

The seven traditional tools of quality - New management tools - Six sigma: Concepts, Methodology, applications to manufacturing, service sector including IT - Bench marking - Reason to bench mark, Bench marking process - FMEA - Stages, Types.

UNIT IV TQM TOOLS AND TECHNIQUES II 9

Control Charts - Process Capability - Concepts of Six Sigma - Quality Function Development (QFD) - Taguchi quality loss function - TPM - Concepts, improvement needs - Performance measures.

UNIT V QUALITY SYSTEMS 9

Need for ISO 9000 - ISO 9001-2008 Quality System - Elements, Documentation, Quality Auditing - QS 9000 - ISO 14000 - Concepts, Requirements and Benefits - TQM Implementation in manufacturing and service sectors.

TOTAL: 45 PERIODS**TEXTBOOK:**

1. Dale H. Besterfield, et al., "Total quality Management", Pearson Education Asia, Third Edition, Indian Reprint 2006.

REFERENCES:

1. James R. Evans and William M. Lindsay, "The Management and Control of Quality", 8th Edition, First Indian Edition, Cengage Learning, 2012.
2. Suganthi.L and Anand Samuel, "Total Quality Management", Prentice Hall (India) Pvt. Ltd., 2006.
3. Janakiraman. B and Gopal .R.K., "Total Quality Management - Text and Cases", Prentice Hall (India) Pvt. Ltd., 2006.

IT6702 DATA WAREHOUSING AND DATA MINING 3 0 0 3

UNIT I DATA WAREHOUSING 9

Data warehousing Components –Building a Data warehouse -- Mapping the Data Warehouse to a Multiprocessor Architecture – DBMS Schemas for Decision Support – Data Extraction, Cleanup, and Transformation Tools – Metadata.

UNIT II BUSINESS ANALYSIS 9

Reporting and Query tools and Applications – Tool Categories – The Need for Applications – Cognos Impromptu – Online Analytical Processing (OLAP) – Need – Multidimensional Data Model – OLAP Guidelines – Multidimensional versus Multirelational OLAP – Categories of Tools – OLAP Tools and the Internet.

UNIT III DATA MINING 9

Introduction – Data – Types of Data – Data Mining Functionalities – Interestingness of Patterns – Classification of Data Mining Systems – Data Mining Task Primitives – Integration of a Data Mining System with a Data Warehouse – Issues –Data Preprocessing.

UNIT IV ASSOCIATION RULE MINING AND CLASSIFICATION 9

Mining Frequent Patterns, Associations and Correlations – Mining Methods – Mining various Kinds of Association Rules – Correlation Analysis – Constraint Based Association Mining – Classification and Prediction - Basic Concepts - Decision Tree Induction - Bayesian Classification – Rule Based Classification – Classification by Back propagation – Support Vector Machines – Associative Classification – Lazy Learners – Other Classification Methods – Prediction.

UNIT V CLUSTERING AND TRENDS IN DATA MINING 9

Cluster Analysis - Types of Data – Categorization of Major Clustering Methods – K-means- Partitioning Methods – Hierarchical Methods – Density-Based Methods –Grid Based Methods – Model-Based Clustering Methods – Clustering High Dimensional Data - Constraint – Based Cluster Analysis – Outlier Analysis – Data Mining Applications.

TOTAL: 45 PERIODS

TEXT BOOKS:

1. Alex Berson and Stephen J. Smith, "Data Warehousing, Data Mining and OLAP", Tata McGraw- Hill Edition, Thirteenth Reprint 2008.
2. Jiawei Han and Micheline Kamber, "Data Mining Concepts and Techniques", Third Edition, Elsevier, 2012.

REFERENCES:

1. Pang-Ning Tan, Michael Steinbach and Vipin Kumar, "Introduction to Data Mining" Person Education, 2007.
2. K.P. Soman, Shyam Diwakar and V. Aja, "Insight into Data Mining Theory and Practice", Eastern Economy Edition, Prentice Hall of India, 2006.
3. G. K. Gupta, "Introduction to Data Mining with Case Studies", Eastern Economy Edition, Prentice Hall of India, 2006.
4. Daniel T. Larose, "Data Mining Methods and Models", Wiley-Interscience, 2006.

CS6003 AD HOC AND SENSOR NETWORKS 3 0 0 3

UNIT I	INTRODUCTION	9
Fundamentals of Wireless Communication Technology – The Electromagnetic Spectrum – Radio propagation Mechanisms – Characteristics of the Wireless Channel -mobile ad hoc networks (MANETs) and wireless sensor networks (WSNs) :concepts and architectures. Applications of Ad Hoc and Sensor networks. Design Challenges in Ad hoc and Sensor Networks.		
UNIT II	MAC PROTOCOLS FOR AD HOC WIRELESS NETWORKS	9
Issues in designing a MAC Protocol- Classification of MAC Protocols- Contention based protocols- Contention based protocols with Reservation Mechanisms- Contention based protocols with Scheduling Mechanisms – Multi channel MAC-IEEE 802.11		
UNIT III	ROUTING PROTOCOLS AND TRANSPORT LAYER IN AD HOC WIRELESS NETWORKS	9
Issues in designing a routing and Transport Layer protocol for Ad hoc networks- proactive routing, reactive routing (on-demand), hybrid routing- Classification of Transport Layer solutions-TCP over Ad hoc wireless Networks.		
UNIT IV	WIRELESS SENSOR NETWORKS (WSNS) AND MAC PROTOCOLS	9
Single node architecture: hardware and software components of a sensor node - WSN Network architecture: typical network architectures-data relaying and aggregation strategies -MAC layer protocols: self-organizing, Hybrid TDMA/FDMA and CSMA based MAC- IEEE 802.15.4.		

Issues in WSN routing – OLSR- Localization – Indoor and Sensor Network Localization-absolute and relative localization, triangulation-QOS in WSN Energy Efficient Design-Synchronization-Transport Layer issues.

TOTAL: 45 PERIODS

TEXT BOOK:

1. C. Siva Ram Murthy, and B. S. Manoj, "Ad Hoc Wireless Networks: Architectures and Protocols ", Prentice Hall Professional Technical Reference, 2008.

REFERENCES:

1. Carlos De Moraes Cordeiro, Dharma Prakash Agrawal "Ad Hoc & Sensor Networks: Theory and Applications", World Scientific Publishing Company, 2006.
2. Feng Zhao and Leonides Guibas, "Wireless Sensor Networks", Elsevier Publication -2002.
3. Holger Karl and Andreas Willig "Protocols and Architectures for Wireless Sensor Networks", Wiley, 2005
4. Kazem Sohraby, Daniel Minoli, & Taieb Znati, "Wireless Sensor Networks-Technology, Protocols, and Applications", John Wiley, 2007.
5. Anna Hac, "Wireless Sensor Network Designs", John Wiley, 2003.

IT6006 DATA ANALYTICS 3 0 0 3

UNIT I INTRODUCTION TO BIG DATA 8

Introduction to Big Data Platform – Challenges of conventional systems - Web data – Evolution of Analytic scalability, analytic processes and tools, Analysis vs reporting - Modern data analytic tools, Stastical concepts: Sampling distributions, resampling, statistical inference, prediction error.

UNIT II DATA ANALYSIS 12 Regression modeling, Multivariate analysis, Bayesian modeling, inference and Bayesian networks, Support vector and kernel methods, Analysis of time series: linear systems analysis, nonlinear dynamics - Rule induction - Neural networks: learning and generalization, competitive learning, principal component analysis and neural networks; Fuzzy logic: extracting fuzzy models from data, fuzzy decision trees, Stochastic search methods.

UNIT III MINING DATA STREAMS 8

Introduction to Streams Concepts – Stream data model and architecture - Stream Computing, Sampling data in a stream – Filtering streams – Counting distinct elements in a stream – Estimating moments – Counting oneness in a window – Decaying window - Realtime Analytics Platform(RTAP) applications - case studies - real time sentiment analysis, stock market predictions.

UNIT IV FREQUENT ITEMSETS AND CLUSTERING 9

Mining Frequent itemsets - Market based model - Apriori Algorithm - Handling large data sets in Main memory - Limited Pass algorithm - Counting frequent itemsets in a stream - Clustering Techniques - Hierarchical - K-Means - Clustering high dimensional data - CLIQUE and PROCLUS - Frequent pattern based clustering methods - Clustering in noneuclidean space - Clustering for streams and Parallelism.

UNIT V FRAMEWORKS AND VISUALIZATION 8

MapReduce - Hadoop, Hive, MapR - Sharding - NoSQL Databases - S3 - Hadoop Distributed file systems - Visualizations - Visual data analysis techniques, interaction techniques; Systems and applications:

TOTAL: 45 PERIODS

TEXT BOOKS:

1. Michael Berthold, David J. Hand, Intelligent Data Analysis, Springer, 2007.
2. Anand Rajaraman and Jeffrey David Ullman, Mining of Massive Datasets, Cambridge University Press, 2012.

REFERENCES:

1. Bill Franks, Taming the Big Data Tidal Wave: Finding Opportunities in Huge Data Streams with advanced analytics, John Wiley & sons, 2012.
2. Glenn J. Myatt, Making Sense of Data, John Wiley & Sons, 2007 Pete Warden, Big Data Glossary, O'Reilly, 2011.
3. Jiawei Han, Micheline Kamber "Data Mining Concepts and Techniques", Second Edition, Elsevier, Reprinted 2008.