



Report on International Women's Day Celebrations (8.3.2022)

PSG Institute of Technology and Applied Research (PSG iTech), in association with the Women Empowerment Cell (WEC), organized a special lecture on the occasion of International Women's Day on 8.3.2022 (Tuesday). Dr. R.Manimegalai, Professor and Head, Dept. of CSE and Chairperson of the Women Empowerment Cell, welcomed the gathering. Mrs. Hemalatha Annamalai, Former Global Chair, TiE Women, Founder and Former CEO, Ampere Vehicles, President and Patron of Society for Smart E-mobility addressed the audience on her successful entrepreneurship journey, the various challenges encountered and the ways to handle challenging situations. She stressed on the importance of perseverance, determination and guts, the key features to carve a niche in the field we choose.

Dr. G.Chandramohan, Principal, delivered the presidential address and stated with pride the achievements of girl students and women faculty members at PSGiTech. Also, the commendable activities carried out by the women empowerment cell was appreciated and they were encouraged to do more activities in the future. Also, Dr.G.Chandramohan highlighted the crucial role played by women at home and office. Also, he emotionally recalled the sacrifices made by women and their selfless contributions. Later, Dr.Shantanamari, Member, WEC, introduced the chief guest to the audience.

Mrs. Hemalatha Annamalai, in her insightful presentation, expressed that the most important attributes in business are swiftness and technical competency rather than the size. The four major points for making the most of ourselves are giving paramount importance to health and inner well-being, spending quality time with the family, working until last minute and taking up social responsibility. Further, the key takeaways from her talk were "Small beginning, Incremental improvement, Sustained progress and Monumental possibilities are the eight words that will lead to success. Mrs. Hemalatha Annamalai, the former founder of Ampere vehicles, also talked about the hardships and challenges and her experience in breaking the barriers.

Prizes were distributed to the winners of various events like cooking, drawing and painting, speech and poetry contest organized in connection with women's day celebration by various clubs. Students delivered brilliant speeches, recited poems and soulful songs praising



womanhood. PSGiTech band rendered beautiful medleys. Dr.Kala I, Associate Professor, Dept. of CSE, member of WEC, proposed the vote of thanks.



From the left: Dr.R.Manimegalai, Prof. and Head, Dept. of CSE and Chairperson of Women Empowerment Cell, Chief Guest Mrs. Hemalatha Annamalai, Former Global Chair, TiE Women, Founder and Former CEO, Ampere Vehicles, President and Patron of Society for Smart E-mobility, Dr.G.Chandramohan, Principal, are in the photo during the International Women's Day celebrations held on 8.3.2022.



From the left: Dr.R.Manimegalai, Prof. and Head, Dept. of CSE and Chairperson of Women Empowerment Cell, Chief Guest Mrs. Hemalatha Annamalai, Former Global Chair, TiE Women, Founder and Former CEO, Ampere Vehicles, President and Patron of Society for Smart E-mobility, Student Dr.G.Chandramohan, Principal, Student receiving the book written by Mrs. Hemalatha Annamalai and Dr. M.Devasena, Co-Chairperson of Women Empowerment Cell are in the photo during the International Women's Day celebrations held on 8.3.2022.