



**PSG Institute of Technology and Applied Research, Coimbatore.**

**Department of Electronics and Communication Engineering.**

## **REPORT FOR STRATEGIES TO GET PLACED IN CORE/ SOFTWARE COMPANY**

On the 3<sup>rd</sup> of August 2021, the department of ECE organized an interactive session for the students of 3<sup>rd</sup> year. The session started with a welcome address given by the HOD of ECE department Dr.P.Vetrivelan.

It was successfully organized by our placement faculty coordinator and our student placement coordinators with two students of the final year Akash B and Shrinath D. They are successfully placed in Texas instruments and PayPal respectively. Especially at this point of the year, it is significant for the students to be aware of placement details and the types of companies recruiting. These senior students are from both core and software and it really did help the third-year students gain clarity regarding the placement procedure and preparation strategies.

A live interaction session with the placed seniors opened doors for the juniors to gain clearer insights and understand the opportunities on the table from a better perspective. They also clearly provide the concepts, topics, and resources which are required for placement preparation in a nutshell. They also patiently cleared the doubts that students had. Interacting with the seniors who have been recently placed was extremely helpful. They also guided us upon how to prepare by highlighting the important concepts along with different options and resources. The event is necessary for the students of the third year since that would help them get a better understanding before they start their preparation. They were also generous enough to prepare presentations, explain them to the third-year students with sheer clarity. The session ended with the vote of thanks given by Mr.K.Paldurai.

