



**PSG Institute of Technology and Applied Research**  
Neelambur, Coimbatore – 641062

**Department of Computer Science and Engineering**

**Computer Science and Engineering Association**

**Three-day webinar on**

**Career Guidance and Counselling**

**A Report**

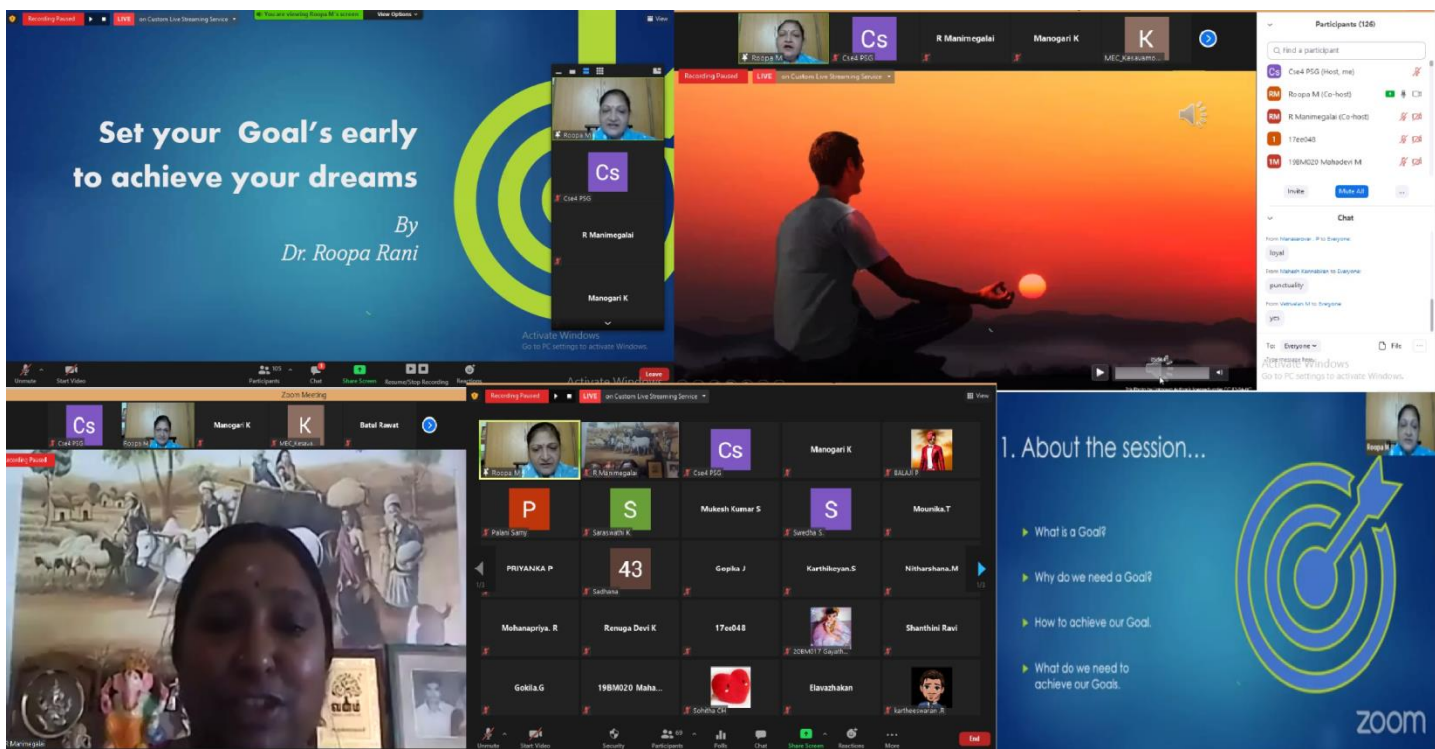


## Report on three-day webinar on “Career Guidance and Counselling”

Conducted Date	09 <sup>th</sup> June – 11 <sup>th</sup> June 2021
Resource Persons	<b>Day 1 : Set Your Goals Early to Achieve Your Dreams</b>  <b>Dr M Roopa Rani</b> Visiting Professor PSG College of Technology  Date : 09.06.2021 & Time : 05:00 pm – 07:00 pm  <b>Day 2 : Entrepreneurial Motivation, Skills and Behavioural Training</b>  <b>KVJ Prof Dr R Ganesan</b> Founder & Chairman National Foundation for Entrepreneurship Development  Date : 10.06.2021 & Time : 05:00 pm – 07:00 pm  <b>Day 3 : Higher Education Opportunities During Pandemic Situation</b>  <b>Mr D Muralidhar</b> Manager - Training PSG College of Technology  Date : 11.06.2021 & Time : 05:00 pm – 07:00 pm
Registered Count	535
Attended Count	160
PSGiTech Count	42
Convenor	Dr R Manimegalai, Professor & Head, CSE
Coordinator	Mr N Aravindhraj, Assistant Professor, CSE

## Day 1: Set Your Goals Early to Achieve Your Dreams

The three-day webinar on Career Guidance and Counselling started with the first day session on “Set Your Goals to Achieve Your Dreams” by Dr M Roopa Rani, Visiting Professor, PSG College of Technology, Coimbatore. The resource person enlightened about goals, personal and professional goals and the ways to convert their goals into SMART goals. She quoted the real life examples Dr.A.P.J. Abdul Kalam, Mr.Arnold and her own experiences to have the perseverance to achieve their goals. She encouraged all the participants to set their goals and to dream on it. She also emphasized the “Breath Watch” and Visualization technique with a live demo. Around 157 participants attended the session.



*Day 1 Session on Set Your Goals to Achieve Your Dreams by Dr M Roopa Rani, Visiting Professor, PSG College of Technology, Coimbatore*

## Day 2: Entrepreneurial Motivation, Skills and Behavioural Training

The second day session on “Entrepreneurial Motivation, Skills and Behavioural Training” by KVJ Prof Dr R Ganesan, Founder & Chairman, National Federation for Entrepreneurship Development outlined the necessity of self-motivation and skill sets required to become an entrepreneur. He insisted the sources for entrepreneurial motivation and the ways in achieving it. The resource person also briefed about the self-management through the dimensions such as physical, emotional, psychological and spiritual factors. He enlisted the core entrepreneurial skills such as Internal Locus of Control, Attentiveness, Reinforcement, Information Congregation, Super Competence and Ethicality. He also quoted about the various employment generation programs available in India. Totally 122 participants attended the session.

**About Speaker**

**KVJ Prof. Dr. R. Ganesan**  
Founder & Chairman  
National Federation for Entrepreneurship Development  
(NFED), Founder & Chair, IIBEF & IET, Coimbatore, Tamil Nadu

**Entrepreneurial Skills: Goal Setting Analysis**

- Writing the Short-term, & Long-term Goals.
- Conduct a 'Roadblock Analysis' to understand Potential Barriers towards Goal Achievement.
- Observe the Performance before and after behavioural training.

**Points to Remember**

- Attitude is the Derivative of Behaviour
- Behaviour is the Incubation of Discipline
- Discipline is the Yardstick to Self-Confidence
- Self-Confidence is the Determinant of Perfection
- Perfection is the Regulation to Govern Hard Work
- Hard work is the Tool to Achieve Success with Truth
- Truth is the Reliable Area of Commitment
- Commitment is the Stand to Outperform with Punctuality
- Punctuality is the Prophecy of Righteousness with Time
- Time is the Trigger to Reach Target
- Target is Reached with your Attitude
- Attitude Determines your Altitude

**Entrepreneurial Slogan**

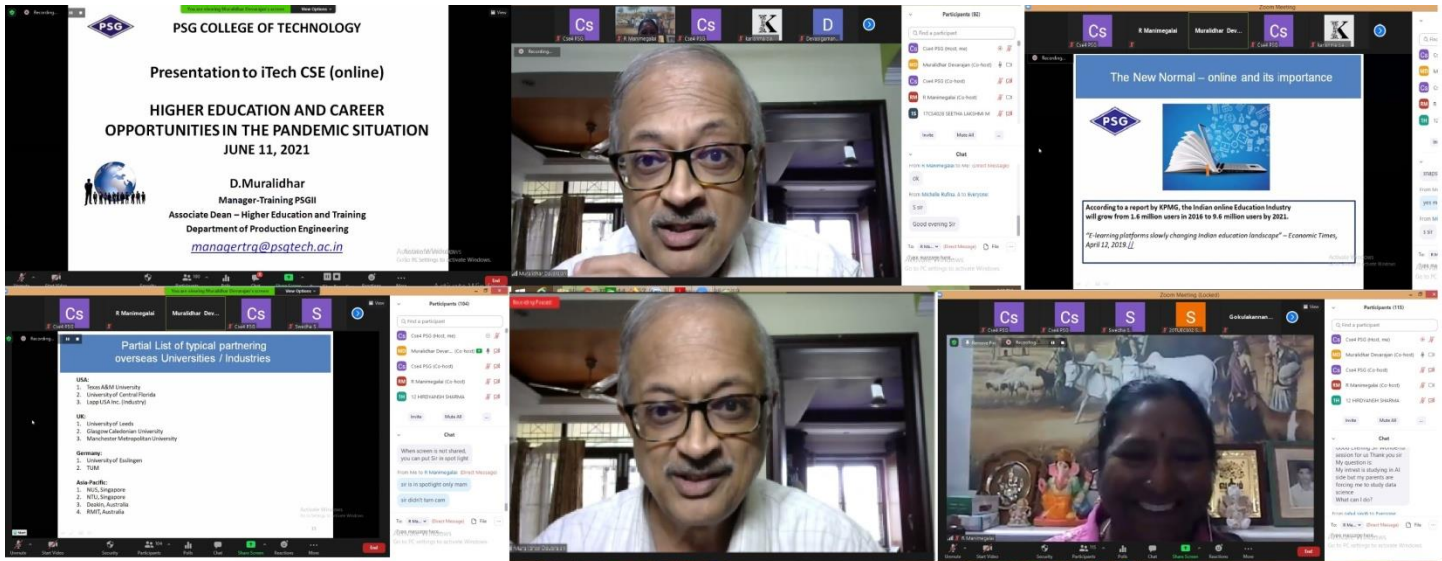
"My great concern is not whether you have failed, but whether you are content with your failure"  
- Abraham Lincoln

"Fail To Learn Success"  
- Ganesan Ramaswamy

*Day 2 Session on Entrepreneurial Motivation, Skills and Behavioural Training by KVJ Prof Dr R Ganesan, Founder & Chairman, National Federation for Entrepreneurship Development, Coimbatore*

## Day 3 – Higher Education Opportunities during Pandemic Situation

The third day session on “Higher Education Opportunities during Pandemic Situation” by Prof D Muralidhar, Manager – Training, PSG College of Technology was the eye opener for the participants on the various higher education opportunities in and around the globe. The resource person listed the available benefits for the students to have overseas education at PSG college of Technology. He emphasized the impact of globalization and its significance. He also exposed the opportunities for higher education available through the online mode under various universities across the world due to this pandemic situation. He encouraged the students to convert their knowledge into papers and publish in the reputed journals. Around 127 participants attended the session.



*Day 3 on Higher Education Opportunities during Pandemic Situation by Prof D Muralidhar, Manager – Training, PSG College of Technology, Coimbatore*