



# PSG Institute of Technology and Applied Research

Neelambur, Coimbatore – 641 062.

## ADVAYA-2017

The intra Collegiate Cultural fest “Advaya 17” was organized in the college premises on 8<sup>th</sup> and 9<sup>th</sup> September 2017. The first day of the event commenced around 5:00 pm with the thundering music “Parai Isai” by our students. Our Managing Trustee L.Gopalakrishnan admired the talents of the students.



The function was presided over by Dr.P.V.Mohanram Principal, PSGiTECH. In his presidential address, he congratulated the students for their active participation and also for exhibiting talents in the events. He also appreciated Dr.S.Aramuthakannan, cultural coordinator and Dr.P.Manojkumar, Dean Students Union for their efforts in organizing this mega event.

The chief guest of this event Mr.K.R.Pandian, CEO Sharp Tools recollected his college days in PSG College of Technology, Coimbatore. He praised the role of faculty members in his career development. He happily expressed that he was the cultural coordinator during his college tenure.

He insisted that Cultural event is a platform for budding engineers to participate in a variety of competitions.

After the chief guest address, the classical dance lead by Prathusha R II Year B.E CSE attracted the audience. The discussion about Indian culture, heritage and arts provided useful information to the students. Music performance by Saisrikrishna II Year B.E CSE mesmerized the spectators. “iVision” led by Jayeeta III B.E.ECE had a discussion on cultural integrity, cosmic power, love when science met God and



**“Tribute to Indian Army”- Dance Club**

brotherhood. A dance performance led by Abisheik J III B.E. Mechanical was a tribute to the Indian Army. Final event of the day was a drama by NSS Team led by Yogesh T of III B.E CSE about the importance of agriculture which brought tears in the eyes of the viewers.

Vice Principal, Dr.G.Chandramohan, proposed the vote of thanks in the evening. He appreciated the student participants and student volunteers in the effective organization of ADVAYA 17. He also thanked the Heads of departments for their laudable support to the cultural event. He specially thanked Cultural Co-ordinator, Dr.S.Aramuthakannan and NSS coordinators, Mr.P.Chinnaraj AP/Maths and Ms.Vilasini AP/CSE.

The joy and the spirit from the events on the eve of Advaya 17 was carried into the next day with the best curtain up with Adapt-tune competition. The participants came with extraordinary talents. The English debate was chaired by Dr.K.Pramila HOD/English on the topic *Artificial Intelligence* and Dr.K.Muthukumar ASP/CSE was the judge for “Sorpor” (Tamil Debate).



**Discussion about Indian Culture and Tradition**

Dr.S.Aramuthakannan, ASP/Maths, conducted the “Kaatrinile varum Geetham” (Tamil Pattukku Pattu) event. Oru Sol Oru Vaarthai, event was conducted by R.K.Abisek of III CSE Treasure hunt, Solo and Group dance, Mime show, Solo singing, virtual stock market by entrepreneur club were

held at different venues simultaneously. There were more than 500 participants registered for all the above events in the preliminary and final phases. Results were announced soon after the events and prizes were distributed.

The Heads of the Departments and faculty members were the judges for the above mentioned events. The encouragement and support rendered by the faculty members was immense. PSGiTECH music band led by Senthil Kumar IV B.E CSE and Aravindhan IV B.E Mechanical entertained the audience with their splendid show in the evening. The traditional dances namely Parai, Kummi, Oyilattam, Silambattam were performed by the NSS team coordinated by Ms.V.Vilasini AP/CSE, Mr.P.Chinnaraj AP/Maths and S.Karthik IV B.E Civil. Group dance and solo dance events captivated the mind of the audience. Dances were set to tunes of popular film songs as well as classical songs. A music album “Nila Kandathum” composed by our student Aravindhan R Final Year Mech was screened at the end of the show. “The competitions helped foster friendly relations between students of different branches” remarked a faculty member. “It was great to see the tremendous response of students. Faculty members also actively participated in the cultural Fest.

The programme was organized and coordinated by Kiruthik Baalaji C V, Chairman, Students Union and his team.