



PSG Institute of Technology and Applied Research

Neelambur, Coimbatore - 641 062

Entrepreneurs Club

cordially invites you for the
Inauguration of

Three Days Training Programme

on

Entrepreneurship Awareness Camp

Chief Guest

Shri. M Shyam Kumar Raghavendran

Managing Partner
WarenPars
Coimbatore

7th March 2019 (Thursday), 9:15 am
at
E5 - Seminar Hall (Civil Block)

Inaugural Programme

Agenda

9:15 am

Prayer Song

9:20 am

Welcome Address

Dr. P V Mohanram
Principal
PSG iTech

9:30 am

Inaugural Address

Mr. M Shyam Kumar Raghavendran
Managing Partner
WarenPars, Coimbatore

10:10 am

Vote of Thanks

Ms. Smrithi, IV Year CSE
Student Secretary
Entrepreneurs Club



Programme Schedule

Time	Session	Resource Person
DAY 1: 7th March 2019		
09:15 am-10:15 am	Inauguration	Mr. M Shyam Kumar Raghavendran Managing Partner, WarenPars, Coimbatore
10:30 am-12:30 pm	Startups & Incubation	Dr. Suresh Kumar Executive Director PSG STEP
01:30 pm-04:30 pm	Visit to PSG STEP Incubation Centre, Peelamedu	
DAY 2: 8th March 2019		
8:30 am - 09:45 pm	Innovative Technical Projects	Mr. S. Elayaraja PSG iTech
10:00 am - 12:30 pm	Loan & Assistantship for Entrepreneurs	Mr. V Devaraj Consultant Director V L Management Services
1:30 pm - 4:30 pm	Team Building	Dr. N Ramkumar PSG IM
DAY 3: 9th March 2019		
09:00 am - 12:30 pm	Business Plan Preparation	Dr. R. Chandrasekhar Founder Director ServiTude
2:00 pm - 4:30 pm	Creativity and Idea Generation	Dr. A K Senthil Kumar Founder YOU-TURN



Department of Science and Technology (DST)

Sponsored by: National Science and Technology Entrepreneurship Development Board,
DST, Govt. of India

&

PSG Science & Technology Entrepreneurial Park (PSG - STEP)

